

DNP Dye-Sub print simply lasts longer.

DNP Dye Sublimation media incorporates a specialized overcoat process that features exceptional durability, with strong resistance to light, heat, stains, and fingerprints, to ensure your photos look their best long after printing. Using accelerates tests* of color deterioration conducted in dark locations, Dai Nippon Printing has demonstrated Dye Sublimation's high level of durability, for the equivalent of **100 years** storage in a regular photo album.



*Accelerated tests conducted by DNP. Temperature: 50-60 C; Humidity; 20%. Target was to maintain Optical Density loss at 20% or less.